

# Prashant S Poladia

## User Experience & Interaction Designer

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### OVERVIEW

As a user experience & interaction designer my aim is to design effective and efficient user interface for any given media. My core interest is in improving user experience by using proper Usability Method based on time constraint, availability of resources and appropriateness to project.

### KEY STRENGTHS

- Attention to details and desire to create world class user experience for any given media
- Enthusiasm and passion to provide innovative solutions

### WORK EXPERIENCE (8+ years)

- 1. Monitor Group – User Experience & Interaction Designer - 2 years & 3 months (Apr/2006 – working)**
  - Worked with project manager to determine site requirements, scope and time estimates
  - Developed, enhanced and maintained various internal applications and websites
  - Active participation in development cycle (design phase, development, implementation and testing)
  - Prepared hand drawn sketches, wireframes and low to high fidelity prototypes
  - Raised various usability issues & provided appropriate solutions
  - Created prototypes using pure CSS techniques
  - Integrated working prototype with .Net environment
  - Prepared presentation on Usability for educating importance of usability to colleagues & managers
- 2. Oinam Software - Visual Interface Analyst - 4 months (Dec/2005 – Mar/2006)**
  - Responsible for user interfaces of flash applications and mockups
  - Designed intranet and extranet applications
- 3. Esaya Software - Web / Graphic / UI Designer - 1 year & 6 months (May/2004 – Nov/2005)**
  - Handled entire creative work for the company
  - Developed, enhanced and maintained various internal applications and websites
  - Worked on user interfaces, websites and flash demo on company products
- 4. Xisource Inc. - User Interface Designer - 1 year & 5 months (Sep/2001 – Jan/2003)**
  - Designed working Prototype for company product in HTML
  - Designed public facing website
- 5. Servtech Systems – Web / Graphic Designer - 1 year & 10 months (Oct/1999 – Aug/2001)**
  - Designed and maintained various websites & print related projects
  - Prepared hand drawn sketches and low fidelity prototypes

### EDUCATION & CERTIFICATIONS

- **Certified Usability Analyst (CUA)** from Human Factors International (Jul 2007)
- Advanced Flash ActionScript from TechnoPoint Multimedia
- Commerce Graduate from Mumbai University (Year 2001)

### SKILL SETS

- |                          |   |
|--------------------------|---|
| <b>Design Tools</b>      | - Photoshop • Flash • Visio • Axure • Illustrator • CorelDraw   |
| <b>Usability Methods</b> | - Usability Inspection • User Testing • Contextual Inquiry • Think-Aloud • Heuristic Evaluation   |
| <b>Languages</b>         | - CSS • XHTML • ActionScript • JavaScript • XML • HTML • DHTML  |
| <b>Development Tools</b> | - Dreamweaver • Visual Studio   |
| <b>Areas of Interest</b> | - Design Research • Interaction Designing • Usability • User Interface Designing<br>Exploring Design Patterns • Quantitative Usability Research • Workflow reengineering. |

## PERSONAL INFORMATION

**Passport** ..... E-4487730

**Residential Address** ..... A/103, Ravi Kiran Soc,  
..... Carter Road No 3, Borivali (East),  
..... Mumbai - 400066. India.

**Birth Date** ..... 22-Mar-1981

**Marital Status** ..... Married

**Other Interests** ..... Sketching • Cricket • Carom • Chess • Table Tennis

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**Portfolio Website** ..... [www.PrashantPoladia.com](http://www.PrashantPoladia.com)

**Blog Website** ..... [www.PrashantPoladia.blogpost.com](http://www.PrashantPoladia.blogpost.com)